

ESM Sustainability Mission Statement

At ESM, we are committed to leading the way in sustainable event management, aligning our practices with the global effort to combat climate change. Inspired by the Net Zero Carbon Events Pledge introduced at COP26, we are dedicated to reducing our environmental impact and contributing to the collective industry goal of achieving net zero carbon emissions.

In pursuit of this mission, we commit to the following actions:

- **Measurement and Accountability:** We will adopt industry-standard methodologies to measure our direct, indirect, and supply chain greenhouse gas emissions. This will provide a clear understanding of our environmental impact and guide our sustainability efforts.
- **Roadmap to Net Zero:** We are committed to creating a detailed roadmap to achieve net zero carbon emissions by 2050, with significant reductions by 2030 in line with the Paris Agreement. This roadmap will outline the specific steps we will take to reduce our carbon footprint across all operations and event deliveries.
- **Collaboration and Alignment:** We will work closely with our suppliers, partners, and clients to foster collaboration and ensure a unified approach to sustainability. By aligning our efforts, we aim to amplify our impact and drive meaningful change within the events industry.
- **Transparency and Reporting:** We will establish clear mechanisms for reporting our progress and sharing best practices. This transparency will enable us to hold ourselves accountable and contribute to the broader industry's knowledge and success in achieving sustainability goals.
- **Carbon Offsetting:** To mitigate our operational and event-related emissions, we pledge to offset any remaining carbon footprint through accredited standards, as endorsed by ESSA (Events Supplier and Services Association).
- **Continuous Improvement:** We are committed to monitoring, reviewing, and reporting on our sustainability progress on a quarterly basis. We will use these insights to continuously refine our approach, ensuring that we are reducing emissions and waste effectively across all our activities.

ESM is dedicated to creating a sustainable future for the events industry and the planet. Through these commitments, we aim to not only meet but exceed the expectations set by global climate goals, setting a standard for excellence in sustainable event management.

Signed:



Name:

Robert Brackstone

Position:

Company Director

Date Reviewed:

19th August 2024

Next Review due:

August 2025